

is a Clinical Assistant Professor in the Primary Care Service here she has been teaching students primary care medicine at the University of Wisconsin, Madison for the past 15 years. Lidd graduated from Michigan State University with her DVM in 2003 and completed a rotating internship at Veterinary Special Center in Linnood, WA in 2007. She also became a diplomate of the American Board of Veterinary Practitioners (canine and feline practice) in 2013. As Section Head she led the UW-SVM Primary Care (PC) Service with the mission to elevate awareness of the general practitioner as a fundamental leader in client and patient care and case management. As a recognized leader in PC education, she has been nominated to chair the AAVMC PCVE (Primary Care Veterinary Educators) organization.

Lidd has also been a part of building the UW-Madison outreach program, WisCARES (Wisconsin Companion Animal Resources, Education, and Social Services) since its inception in 2013. WisCARES is a One Health program, a collaboration with the UW Schools of Social Work, Pharmacy, Nursing, and Medical Schools established to help pet owners experiencing homelessness and housing instability increase access to animal and human healthcare and social services. Through her involvement, she recognized the value in creating a clinical environment where students could experience working with a diverse clientele, leading case management, while exploring a spectrum of veterinary care options. She has helped secure just under \$700,000 in grant funding,